

May 13th 2008 Featured Speakers

## News about China in the US Media since the Cold War's End: Analysis of Three Structural Determinants

### Speaker

**Troy Knudson, PhD Candidate, Waseda University**

Troy Knudson is a PhD Student in International Studies at the Waseda University Graduate School of Asia Pacific Studies and a Research Fellow at the Japan Society for the Promotion of Science. He has a BA in American and British Literature from Texas Tech University and an MA in Peace and Conflict Studies from Tokyo University of Foreign Studies. His recent research interests include the US news media and the US relationship with East Asian countries.

### Abstract

Regional integration in East Asia has the dual effect of altering the way East Asian countries relate to each other, as well as the way they relate to countries outside the region and how outside countries relate to them. In this sense, because of the role that the US has played in shaping and defining the region as it is today, the future role of the US in the region cannot be excluded from research. But it is not clear what the role of the US will be in the future. Nor is it clear how much freedom the US will have in determining this role. What is clear, however, is that the way East Asian integration is perceived by the US will affect its role to the extent that it can decide what the appropriate role is. It is also clear that international news will be responsible for creating a large part of this perception.

In this regard, a very broad initial question is asked: How does US news about East Asia impact the way the US conducts its relations with the region? It is a legitimate question, but results that satisfy the scope of the inquiry must be arrived at from a stepwise process of individual analyses. Recent research into the way news about East Asia is presented in the US media leads the author to believe that the following, more modest, question creates a relevant starting point: How did China become the center of US news about East Asia in the last two decades?

Three relevant frameworks found within the literature on the systemic determinants of international news are considered as nonexclusive and interactive approaches: the relevance of position and role within the system of international relations and exchange in determining a country's newsworthiness to US news organizations, the ending of the Cold War, which had an impact on American news reader interest in international affairs and relevance of certain countries, and the increasing emphasis placed on profit within the US news processing industry, known as market journalism, which affected the number of foreign correspondents sent abroad and the countries they were sent to.

### Commentator

TBA



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Date : Tuesday May 13 17:00 ~ 19:00

会場 : 西早稲田ビル 19号館 314号室

Venue : Sodai-Nishiwaseda Bldg 19 Room 314

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