

# **“A Political Institutional Approach to International News in the United States: The Case of China's Status as Most Favored Nation”**

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Rather than identifying and interpreting the political effects of news content, this study takes an institutional approach. A quantitative methodology of news coverage regarding China's status as most favored nation (1994-2000) is employed to ascertain if, and how, the news media acted as an institution in two respects: independently – through their selective emphasis on contingencies related to China's status as most favored nation as well as the valence of their representation of the relationship between the United States and China; and politically – through their relevance to political activity in the United States Congress.

**Date :** Tuesday, November 30<sup>th</sup>, 2010

**Time :** 12:15~13:30

**Venue :** Waseda University, Building No.19, Room 309

Presentation in English (No Interpreter)  
Admission Free / No Pre-Registration Required

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