

Waseda University Global COE Program : Global Institute for Asian Regional Integration (GIARI)  
*The 1st International Symposium - Asian Cooperation, Integration, and Human Resources*  
Parallel Discussion 2 - International Symposium on Asian Higher Education  
Formulating International Higher Education Framework for Regional Cooperation and Integration in Asia  
10:30-12:30 Session I - "Trends in International Higher Education and Regionalism"

Waseda University 17-18 January 2008

# European and Asian experiences



# Leading exporters of education services (consumption abroad)

	1999	2004	% change
<b>World total</b>	1,680,268	2,452,929	<b>46.0</b>
<b>USA</b>	490,933	572,509	<b>16.6</b>
<b>UK</b>	232,540	300,056	<b>29.0</b>
<b>Germany</b>	178,195	260,314	<b>46.1</b>
<b>France</b>	130,952	237,587	<b>81.4</b>
<b>Australia</b>	117,485	166,954	<b>42.1</b>
<b>Japan</b>	56,552	117,903	<b>108.5</b>
<b>China</b>	44,711	(2005) 140,000	<b>213.0</b>

Great growth in Europe and, especially, East Asia

**BESIDES GLOBALISATION**

**MOST OF THE WORLD PROMOTES**

**REGIONALISMS IN**

**HIGHER EDUCATION**

continental regionalisms



sub-continental regionalisms

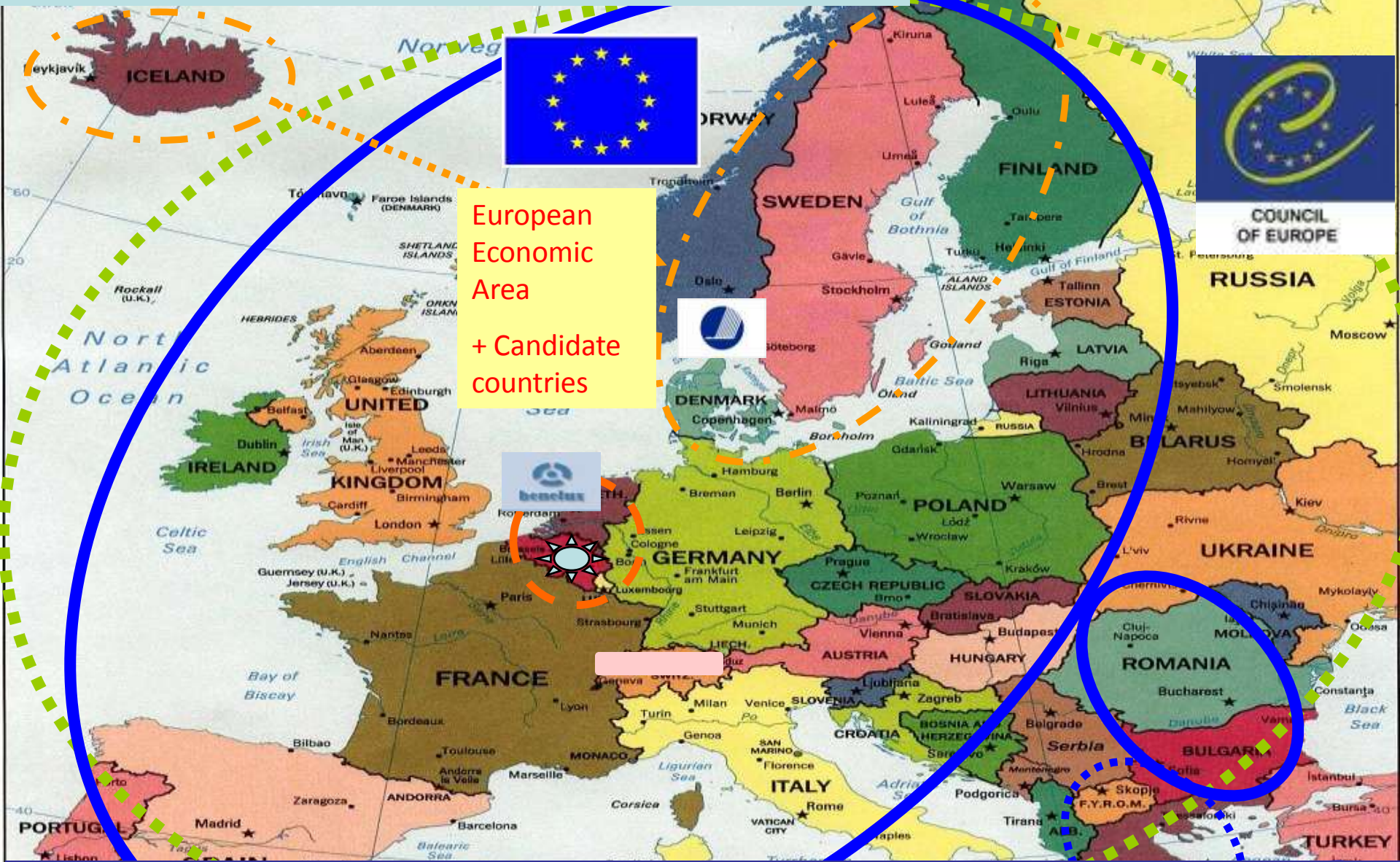


<b>Geographical Region</b>	<b>Regional process with activities in higher education</b>
<b>AFRICA</b>	<b>African Union</b>
	<b>Southern Africa Development Cooperation</b>
<b>ARAB/ISLAMIC WORLD</b>	<b>Organisation of the Islamic Conference</b>
	<b>Gulf Cooperation Council</b>
<b>AMERICAS</b>	<b>Organisation of American States</b>
	<b>North American Free Trade Agreement</b>
	<b>Latin America</b>
	<b>Comunidad Americana de Naciones</b>
	<b>Mercosur</b>
<b>EUROPE</b>	<b>Council of Europe</b>
	<b>'Bologna Process' (EHEA)</b>
	<b>European Union (European Economic Area)</b>
<b>EAST ASIA</b>	<b>Association of Southeast Asian Nations</b>
	<b>ASEAN+3</b>
	<b>+3 Northeast Asian countries (China, S. Korea and Japan)</b>
<b>SOUTH ASIA</b>	<b>Southern Asia Association Regional Cooperation</b>
<b>SOVIET EURASIA</b>	<b>Commonwealth of Independent States</b>

# European Higher Education Cooperation



# POLITICAL EUROPE(S) - 2008



European Economic Area  
+ Candidate countries



COUNCIL OF EUROPE

ADVANCING THROUGH HIGHER EDUCATION

# European Higher Education Cooperation

- 1949- **Council of Europe** vision includes common education  
1997 Qualification Recognition convention done with UNESCO
- 1949- **College of Europe**, Bruges (Masters courses)
- 1957 Treaty of Rome: Allowed vocational education
- 1968 **Opening** of university systems
- 1975- **European University Institute**, Florence (doctoral and postdoctoral research) - intergovernmental
- 1984 European Court of Justice ruling on education - complimentary measure to promote mobility of workers
- Allowed since 1987 European Commission's **Erasmus programmes**: Mobility of students; also faculty and content
- Since 1998: European Higher Education Area (EHEA, **Bologna Process**)
  - Goals by 2010: Full mobility of students, faculty and content
  - Currently: 46 participating countries (almost all of Council of Europe) & many institutional actors
- 2008- **European Institute of Innovation and Technology** to catalyse knowledge & innovation communities (made of universities, research centers, firms...)





# Erasmus Programmes



- Open to European Economic Area & Candidate Countries & Switzerland (**32 countries**)
- 2200 higher education **institutions** participate
- In 1987-2007 about 1.5 million **students** have studied abroad 1-2 semesters.  
Goal: 3 million students by 2013
- Tens of thousands of **professors** also went abroad
- Promotion of all kinds **networks**
- **Europass**: Single framework for transparency of diplomas, certificates and competences.
- Support for **policy** dialogue and cooperation
- Increasingly embedded in **Lifelong** Learning Schemes



# EU's External Cooperation Programmes in Higher Education

- **2004-: Erasmus Mundus for 1-2 years Masters programmes** has fully global dimension
- Since 1990s: Various exchanges with **developed** countries (USA, Canada, Japan...)
- Also cooperation and aid with **developing** countries/regions:
  - Since 1990: The **Trans-European mobility scheme for university studies (TEMPUS)** with Western Balkans, Eastern Europe and Central Asia, North Africa and the Middle East. **Complemented since 2007 by Erasmus Mundus External Cooperation Window**
  - 1994- **ALFA** promotes networking with Latin America
  - 2002-6: **Alfa Programme** provided scholarships to Latin American Students
  - 2002-6: **Asia-Link** promoted networking with Asian developing institutions. To be succeeded.
  - 2006-: **Edu-link** with African, Caribbean and Pacific countries

# Timeline of 'Bologna' ministerials



Year	City	Number of ministers	Highlights
1998	Paris	4	Basic principles adopted
1999	Bologna	29	Magna Carta to launch the process
2001	Prague	30	Added lifelong learning; opening policy process to students & universities
2003	Berlin	40	Quickening of process; focusing on quality; added doctoral studies
2005	Bergen	45	Reinforcing exhisting commitments
2007	London	46	Promotion of quality assurance (European register of agencies)
2009	Leuven	46+?	

# Bologna Process detailed goals



- 1) Easily readable and **comparable** degrees: through an explanatory European degree supplement
- 2) Three main **cycles**: undergraduate of 3-4 years, master of 1-2 years, and doctoral degrees. **Similar to US-global systems**.
- 3) A system of **credits** based on students' work (such as the European Credit Transfer System), not on teachers' work. **DIFFICULT**
- 4) Promotion of mobility of **students** and **teachers** (through programmes, and through the removal of barriers)
- 5) Promotion of co-operation in **quality** assurance, including curricular development. **DIFFICULT**
- 6) Promotion of the European **dimension**, including inter-institutional co-operation
- 7) Promotion of **lifelong** learning. **DIFFICULT**
- 8) Opening the **policy process** to higher education institutions and students
- 9) Further promoting the **attractiveness** of the EHEA.
- 10) **Doctoral** studies and the synergy between the EHEA and a European Research Area, a more recent and similar process at the post-doctoral level.

# Bologna Process globally embedded



## EUROPEAN HIGHER EDUCATION IN A GLOBAL SETTING; A STRATEGY FOR THE EXTERNAL DIMENSION OF THE BOLOGNA PROCESS

### Plans to work with Dynamic Stakeholders that Share European values

- Human Rights, Democracy, Rule of Law
- Cultural and Religious Dialogue and Tolerance
- Institutional Autonomy and Academic freedom

### POLICY AREAS:

1. Improving Information on the EHEA
2. Promoting European Higher Education to enhance its world-wide attractiveness and competitiveness
3. Strengthening Cooperation based on Partnership
4. Intensifying Policy Dialogue (with existing, well-functioning fora)
5. Furthering Recognition of Qualifications



# East Asian Higher Education Cooperation

# East Asia's regional cooperation efforts in Higher education

- 1956-: Association of Southeast Asian Institutions of Higher Learning
- 1980s-: UNESCO Asia Pacific Regional Bureau for Education...
- 1965 Southeast Asian Ministers of Education (SEAMEO)
  - 1985-: Regional Institute for Higher Education Development (RIHED)
- 1975, 1989-: ASEAN committee on education
- 1993-: APEC related – University Mobility in Asia and the Pacific
- 1995-: ASEAN University Network AUN
  
- 1999-2002: East Asian Vision and Study Groups
- 2003 ASEAN+3 Group on facilitation and promotion of exchange of people and human resource development
- 2005- Network of East Asian Studies (NEAS)
- 2003, 2006- Northeast Asia Tripartite Cooperation
- 2006- 1st SEAMEO+ASEAN Education Ministers Meeting
- 2008 1<sup>st</sup> ASEM Ministerial on Education and Qualifications



ASEAN University Network



ASIA-EUROPE MEETING

# ASEAN of 10 (1967-2020)



**External Projection:**  
Dialogue Partners, Regional Dialogues,  
Multilateral Presence, etc.

## INSTITUTIONS - ACTORS

- Summits, Chairmanships, Secretariat
- Think-tanks Foundation
- Business Forums,
- People Assemblies, Political parties, ...

## VISION 2020

### GOALS (3 Communities)

1. Political & Security
2. Economic
3. Socio-cultural: education,...

## ACTION PLANS

- 1998 Hanoi
- 2004-10 Vientiane

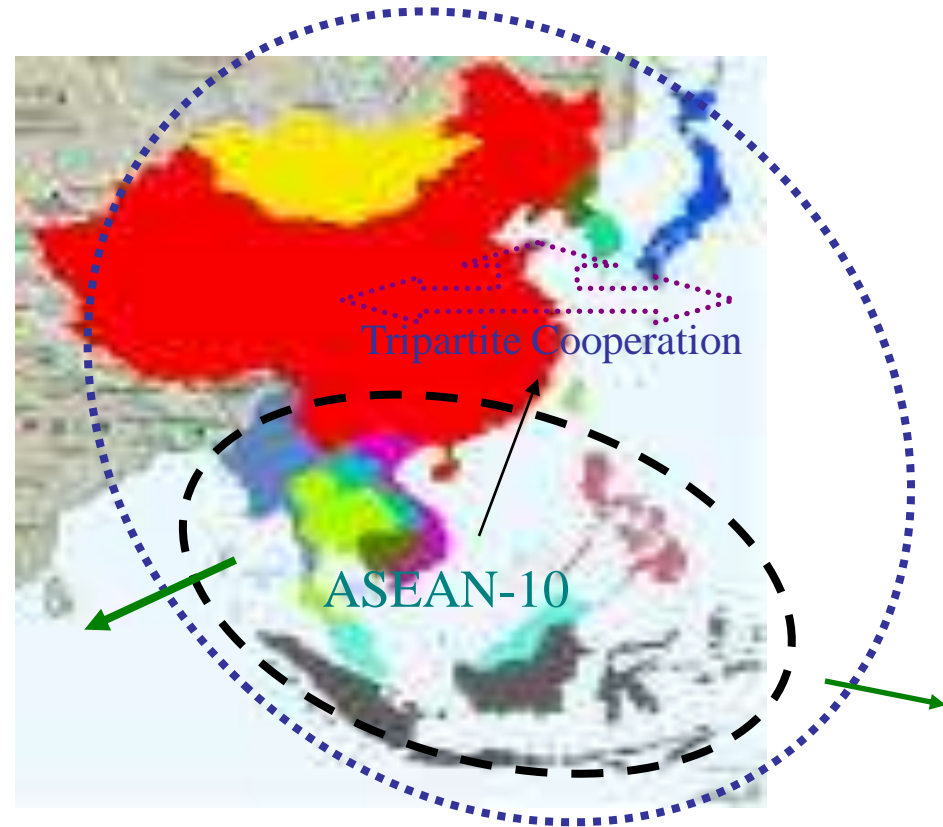
## PRINCIPLES:

- Non-interference!
  - Functional Progress
  - Institutionalised Legality
- (Charter, Singapore Nov. 2007)**  
Human rights; Monitoring Compliance; ASEAN-X in

# ASEAN - higher education

- **ASAIHL**: Includes external partners
- **SEAMEO-RIHED**: Relatively successful in promoting exchanges
- **ASEAN University Network: Still weak**
  - 2006 Trial for an ASEAN **Studies** Programme
  - 2000-5, 2008-: ASEAN **Student** Exchange Programme (ASEP). Very limited numbers and funding.
  - 2000: **Teacher** exchange. Very limited numbers.
  - Some **online** exchanges.
  - Minimum **research** collaboration.
  - Restructuring as a think-tank for higher education?
- 2006-: Collaboration between **SEAMEO and ASEAN** to create common policy framework

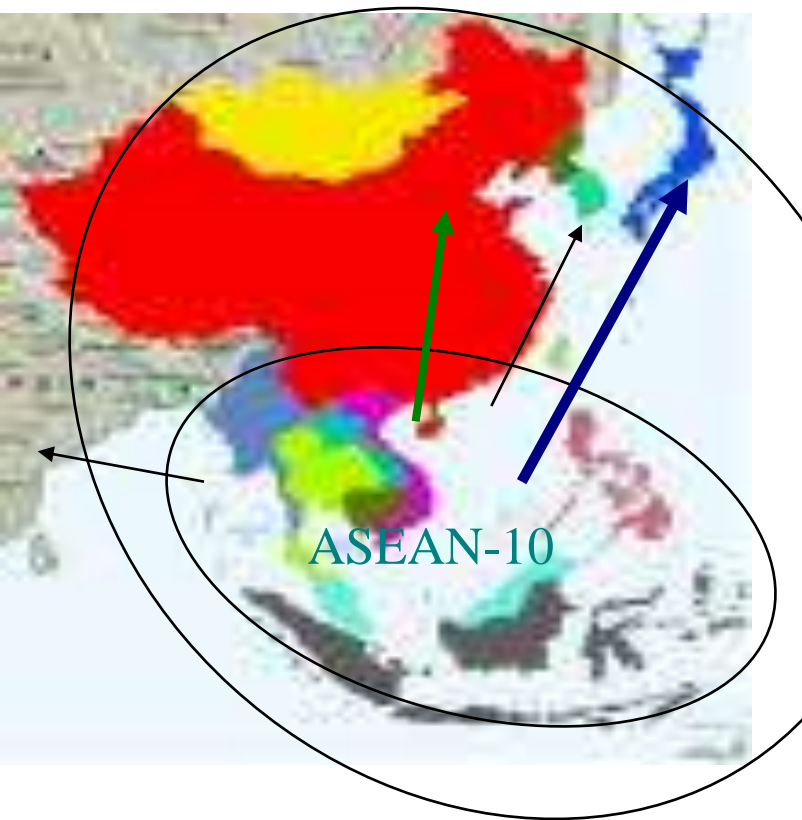
# ASEAN+3 (1997-)



towards an East Asia Community! (2001 - ?)



# ASEAN+1+1+1 +.. (1997-)



## JAPAN

- Promoting the idea of an East Asian Community (2001 Koizumi)
- Old ODA. Now Funding Action Plans (2003, 2006)
- Leading Institutions like the ADB

## SOUTH KOREA

- 2004 Joint Declaration on Cooperation Partnership
- 2004 Treaty of Amity & Cooperation in Southeast Asia

## CHINA

- 2003: Treaty of Amity & Cooperation in Southeast Asia
- 2005-9: Strategic Partnership Relationship for Peace & Prosperity
- 2006-13: Free Trade Zone

+ India

# ASEAN+3 Higher Education Cooperation

## 1999-2002: **East Asia Vision and Study Groups**

- Agreed on a **Network** of East Asian Studies: discussions begun in 2005
- Not agreed on an Education Fund

## Japan's 2003 **Group on facilitation and promotion of exchange of people and human resource development** - Suggested promoting:

- lifelong learning programs
- credit transfer systems
- scholarships and exchange programs for students, faculty, staff
- research and development cooperation
- 'centers of excellence' including e-learning
- curricular development as bases for common regional qualification standards among interested centers/institutions

***IMPORTANT SIMILARITIES WITH EUROPE'S PROGRAMMES***

# Japan, P.R.China, South Korea Tripartite Cooperation (2003-)



Summits reviving;  
OK lower levels

## LONG-TERM VISION

2003 Bali Joint Declaration

## FUNCTIONAL GOALS

1. Political & Security
2. Economic
3. Socio-cultural (education...)

## 2004 ACTION STRATEGY

### PRINCIPLES:

- UN Charter & similar
- Non-interference
- Functional Progress
- Transparent, Open, Non-Exclusive, Non-Discriminatory

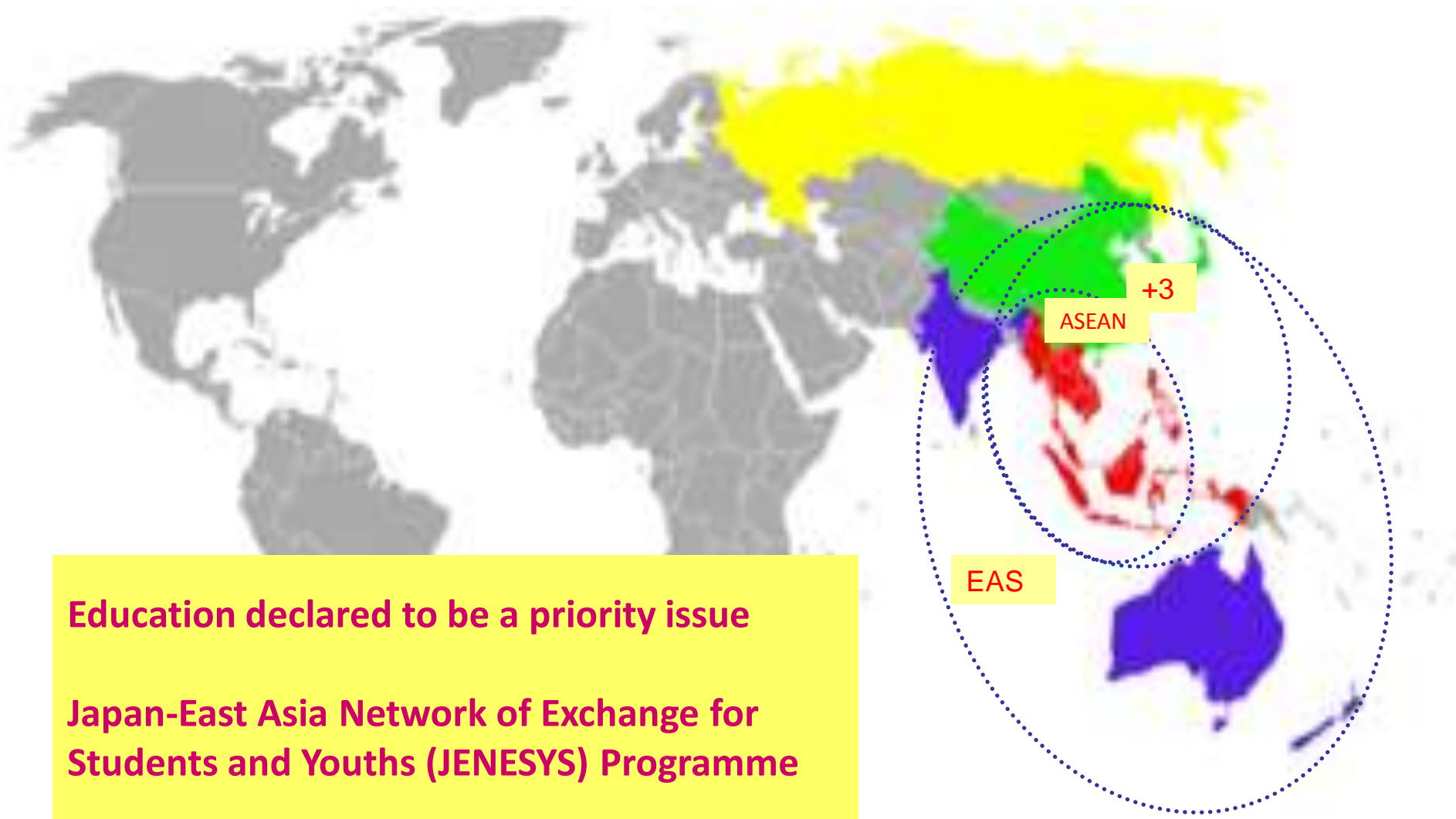
### External Links:

Embedded in Interregional Processes, etc.

# Tripartite Cooperation in Higher Education

- 2003: Bali Declaration
  - Promotion of student exchanges
  - Recognition of academic records, degrees and credits
  - Encourage language teaching and cultural exchange
- 2006, Seoul: Inaugural Korea-China-Japan Educational Director-General Meeting
- 2007, April: 2<sup>nd</sup> Meeting discussed launching Education Ministers Meeting

# East Asia Summit (2005-)



Education declared to be a priority issue

Japan-East Asia Network of Exchange for Students and Youths (JENESYS) Programme

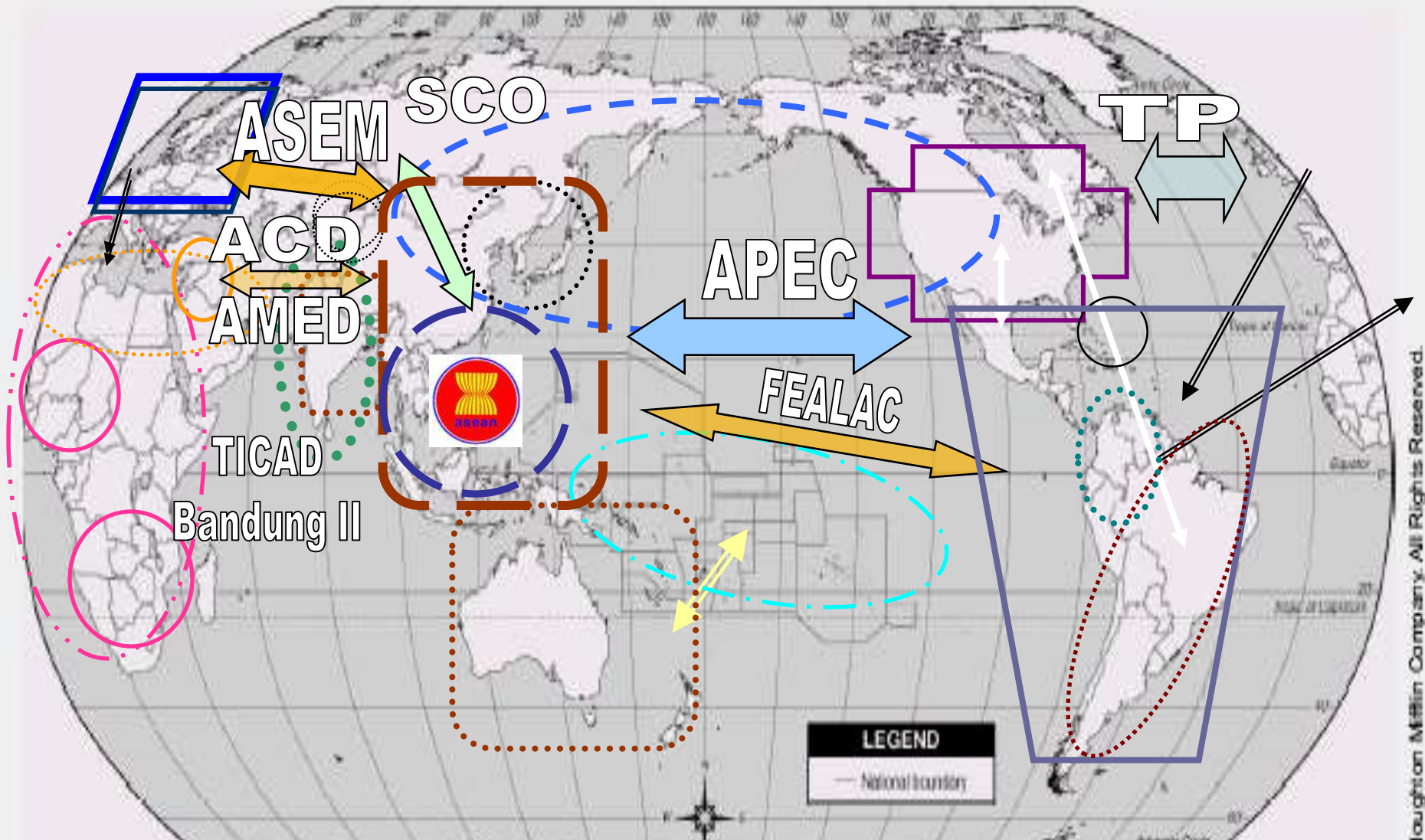


# Linking with SAARC's efforts in Higher Education?

- Human Resource Development Centre in Islamabad
- 2003, 2004, 2007: Committee of Heads of University Grants Commission/Equivalent Bodies.
- 1999, 2005 Consortium on Open and Distance Learning
- 1987 Chair, Fellowship and Scholarship: Being revised for effectiveness
- 2005 India proposed establishing a South Asian University (Center of Excellence)



# ASEAN, East Asia & World Interregionalisms



Loughran Mifflin Company. All Rights Reserved.

**ADVANCING THROUGH HIGHER EDUCATION**

# Europe & (East) Asia

# Comparing Europe & East Asia in Higher Education

Issue	Europe	East Asia
<b>Main policy frameworks</b>	<ul style="list-style-type: none"> <li>• Erasmus programmes</li> <li>• Bologna Process</li> <li>• Both processes advancing through ministerials</li> </ul>	<ul style="list-style-type: none"> <li>• East Asia Vision/Study Group reports</li> <li>• ASEAN+3 group on facilitation and promotion of exchange of people and human resource development”</li> <li>• SEAMEO+ASEAN Ministerials</li> <li>• Northeast Asian ministerials developing</li> </ul>
<b>Content</b>	Aiming at structural homogenisation in a global context	Very weak efforts in creating East Asian identities
<b>Student Exchange</b>	Aiming at 3 million Erasmus by 2013	Autonomously growing in Northeast Asia. Very incipient exchanges in ASEAN.
<b>Faculty exchange</b>	Tens of thousands	Very limited
<b>Academic associations</b>	Many	Very limited
<b>Research connections</b>	Yes	Very limited
<b>Overall external linkages</b>	Important	Crucial
<b>OVERALL ASSESMENT</b>	ADVANCED REGIONALISM	INCIPIENT REGIONALISM



**(ASEM)**  
**BETTER LINKING EUROPE  
AND EAST ASIA'S HIGHER  
EDUCATION REGIONAL  
PROCESSES**

■ ASEAN ■ +3 (China, Corea del Sur y Japón)  
■ 25 ESTADOS MIEMBROS DE LA UE + COMISIÓN EUROPEA

# 12 Years of ASEM (1996-2008)

Summit	Year	Place	Highlights
1	1996	Bangkok	Setting three Pillar structure (Political, Economic, Cultural+Intellectual)
2	1998	London	Financial collaboration (Trust Fund)
3	2000	Seoul	Political collaboration (Korean peninsula)
4	2002	Copenhagen	General stocktaking. <i>Some rationalising of working methods.</i>
5	2004	Hanoi	Enlargement to match regional developments
6	2006	Helsinki	Review after 10 years; Enlargement; Virtual Secretariat
	<b>2008 may</b>	<b>Berlin</b>	<b>First ASEM Ministerial on Education &amp; Qualification</b>
7	2008 oct.	Beijing	



# Europe & East Asia can also help advance Global Higher Education

- **Help develop countries:**
  - Reforms for Life-Long Learning around the world
- **Connect regions through interregionalism:**
  - Europe & other regions +
  - East Asia & other regions
- **Catalyse global organisations:**
  - **WTO GATS Education:** very low commitments.
  - **World Bank:** very low impact; micro-regions; testing world regions.
  - **UNESCO:** restructuring in regions.



# Thank you!

---

**César de Prado Yepes**

**Salamanca, Spain**

**[cdpy@usal.es](mailto:cdpy@usal.es)**

**[www.usal.es/asia](http://www.usal.es/asia)**