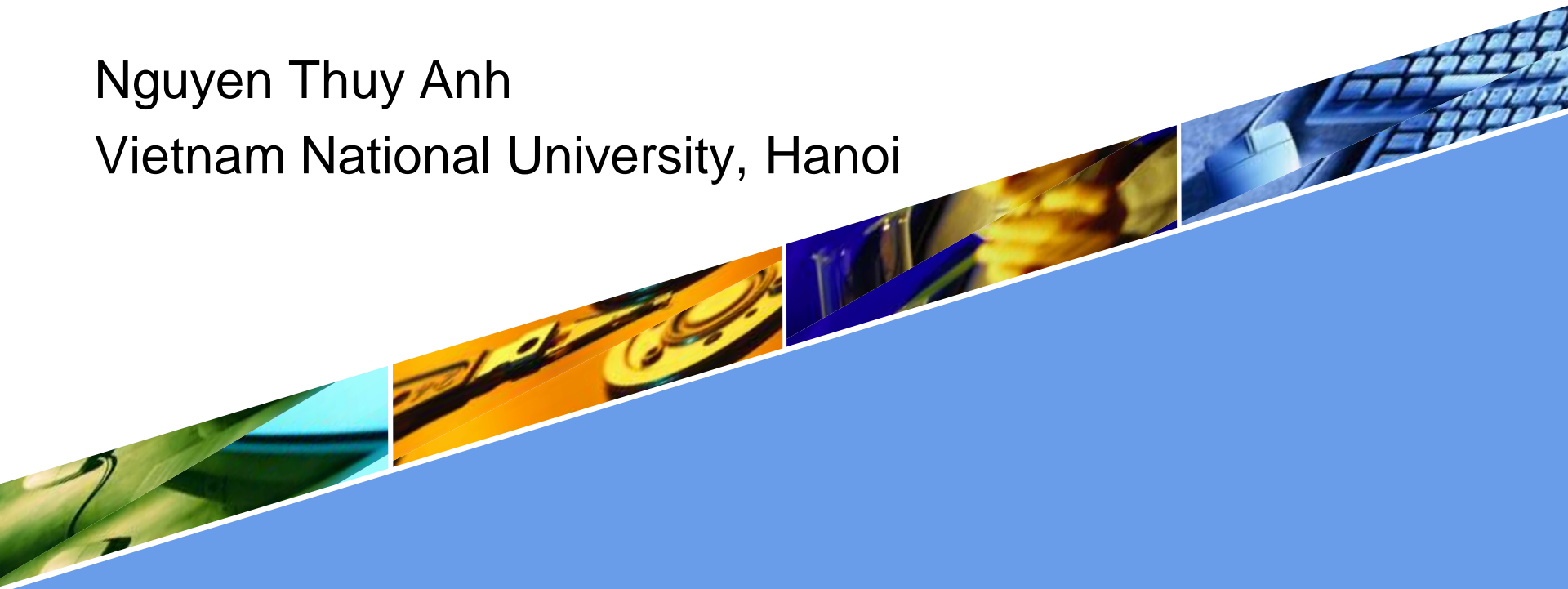


# Internationalization of Higher Education in Vietnam: The case study of Vietnam National University, Hanoi

Nguyen Thuy Anh

Vietnam National University, Hanoi



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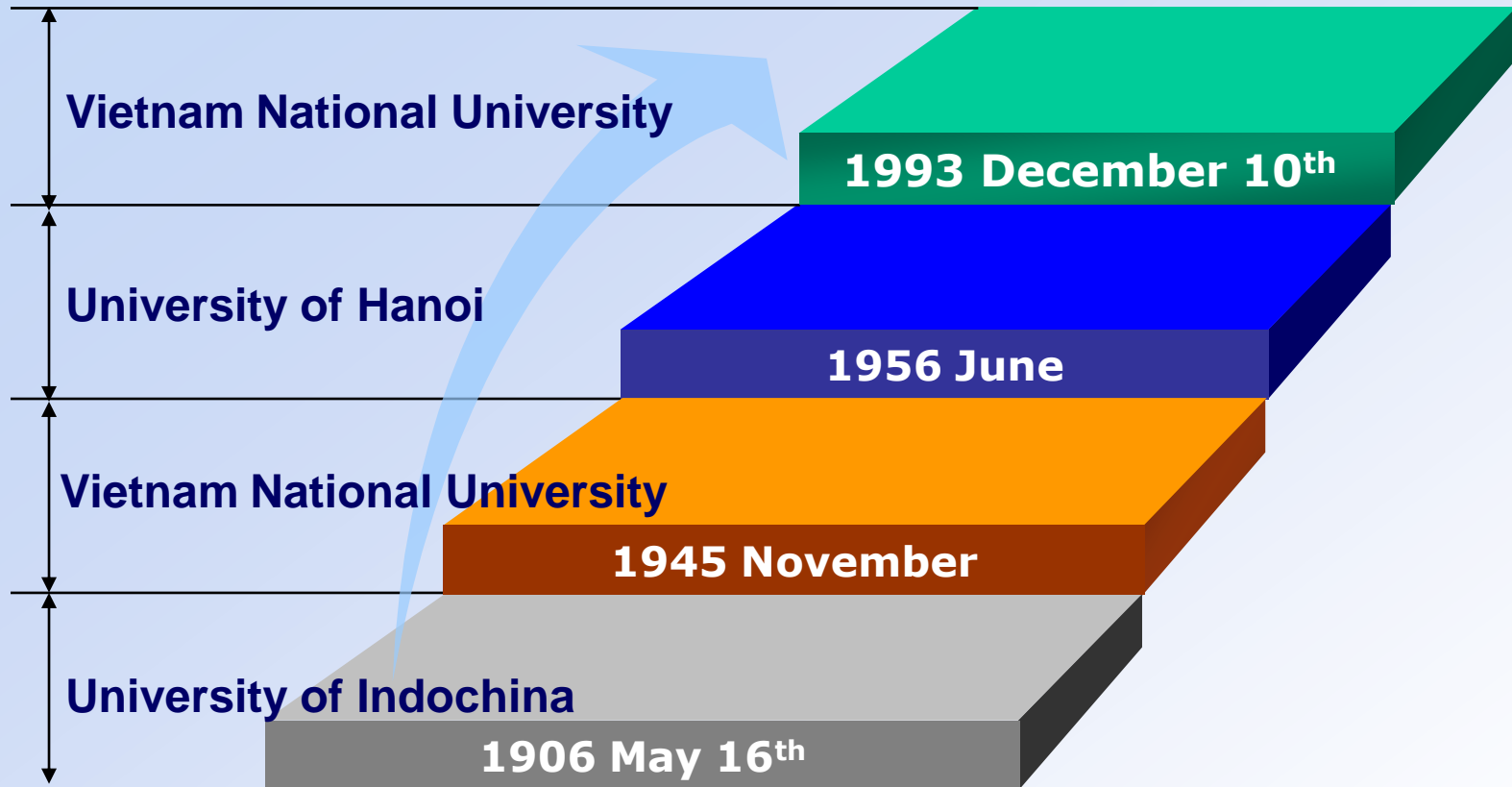
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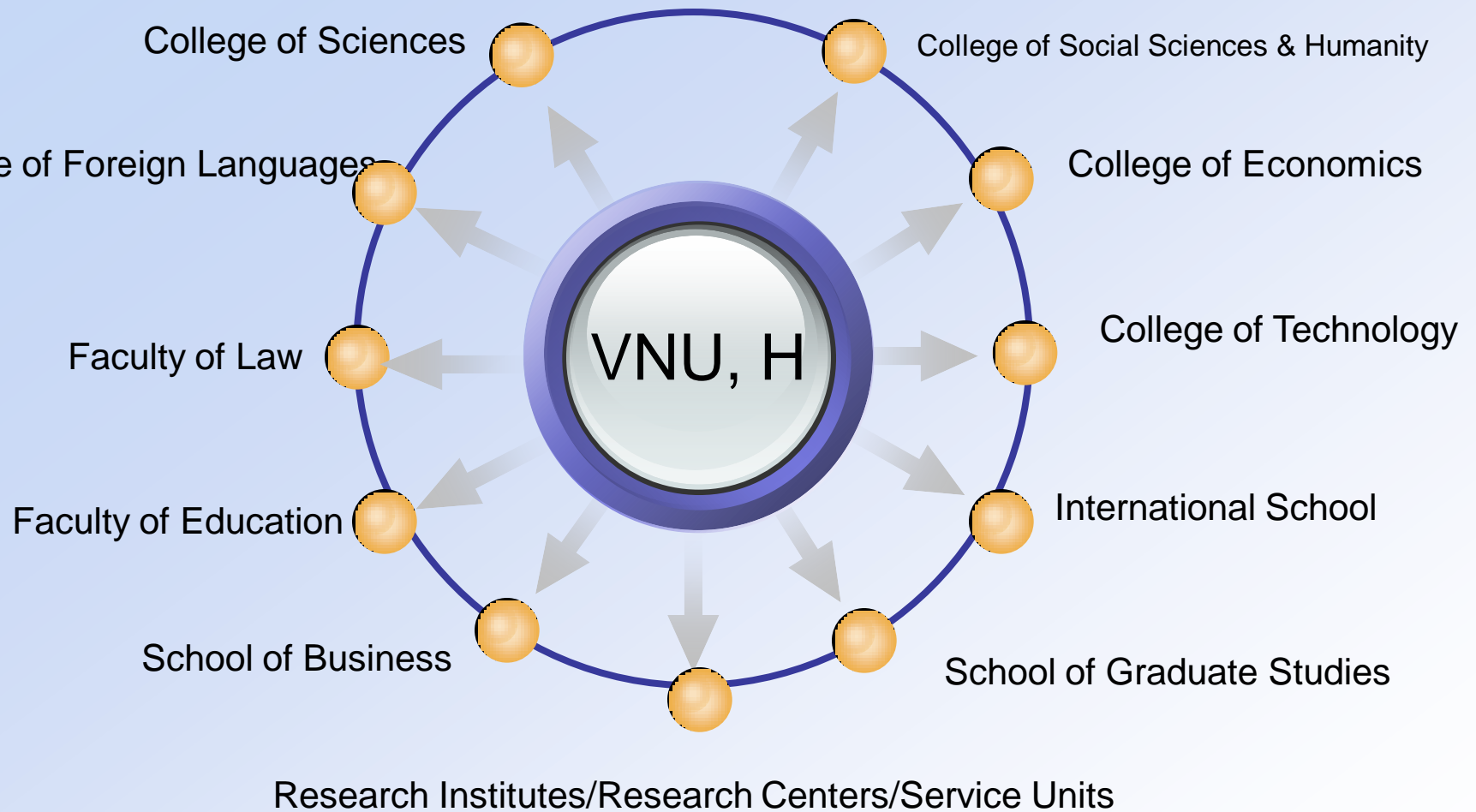
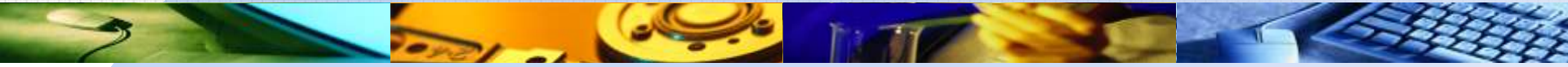
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Internationalization Strategy

# Brief History of VNU, Hanoi



# Training and Research Institutes





# Philosophy of Internationalization



International cooperation and integration is one of the top priorities of VNU,H, in order to:

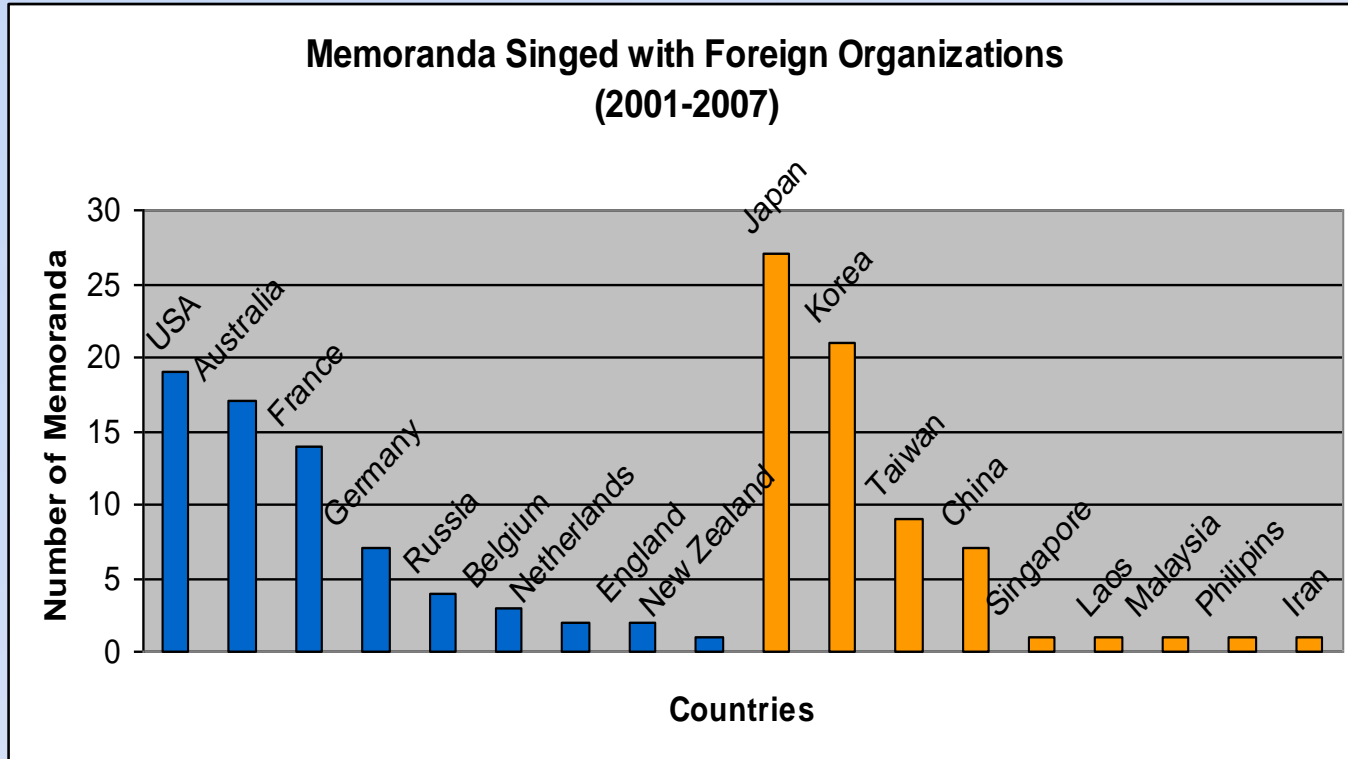
- To realize missions of excellence in training and research
- To meet the regional and international standards
- To improve the quality of staffs, professionals and students
- To contribute to establishing image and trademark of Vietnamese universities in general

# Institutional Cooperation



- Close relationships and cooperation with more than 100 higher education institutions, research institutes and educational organizations all over the world
- 2001-2007: signed about 150 MOUs & MOAs with foreign organizations, among which more than 70 are from Asian countries

# Institutional Cooperation



Source: VNU, H website: <http://www.vnu.edu.vn/en/contents/index.php?ID=943>



# Institutional Cooperation

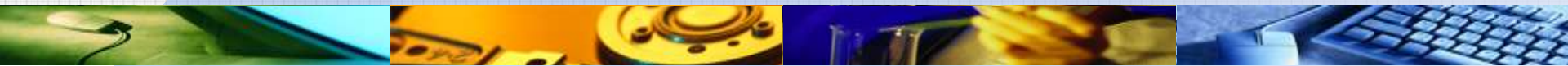
- Organizing international/regional training courses, international/national workshops and conferences jointly with other foreign institutions
- Implementing 12 major joint projects with totally \$20,000,000 funding
- Being member of regional and international organizations and associations (UMAP, AUF, AUN, AUAP, ASAIHL, ACEID, CONFRASIE, BESETOHA, ect)



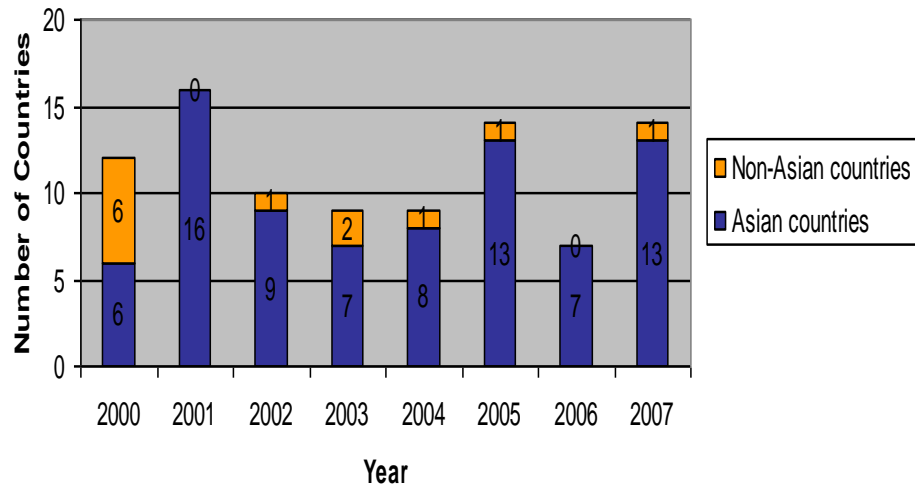
## Students sent abroad

- Students sent abroad belong to 3 categories:
  - Sponsored by Governmental Scholarships, Governmental Bilateral Agreements, Local Budgets
  - Sent under Bilateral Agreements between VNU,H and other foreign institutions/organizations
  - Privately financed
- Yearly, hundreds of students are sent abroad to study or take part in workshops, seminars and extracurricular activities

# Host countries for Studying Abroad of VNU,H Students

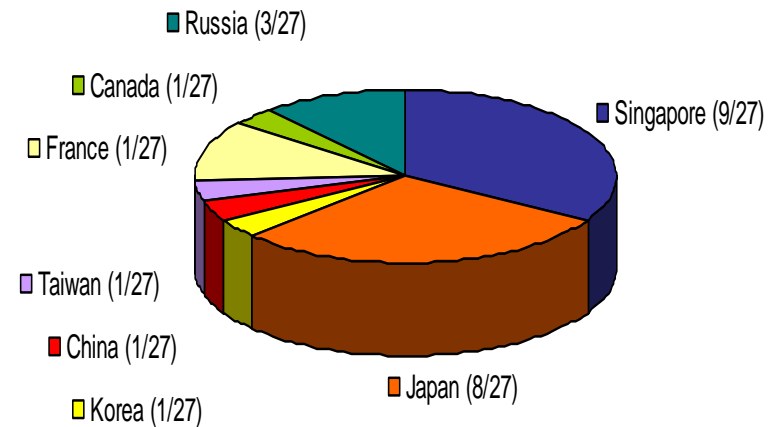


Host countries for studying abroad of students from the College of Social Sciences and Humanity, VNU,H



Source: Annual Reports of the College of Social Sciences and Humanity, VNU,H

Host countries for studying abroad in Academic year 2006-2007 of Students from the College of Sciences, VNU,H



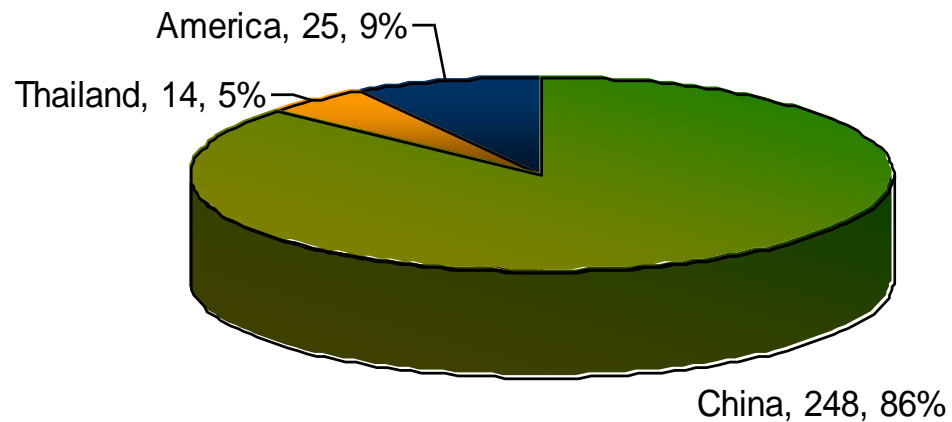
Source: Annual Report 2006-2007 of the College of Sciences, VNU, H

# Foreign students received

- VNU,H receives about 500 foreign students every year for short or long-term courses and research projects
- Most of these students come to study Vietnamese language and Vietnamese culture at undergraduate level
- These students arrive under 3 categories:
  - Governmental Bilateral Agreements
  - Bilateral Exchange Agreements between VNU,H and other foreign institutions/organizations
  - Privately applying

# Foreign students received

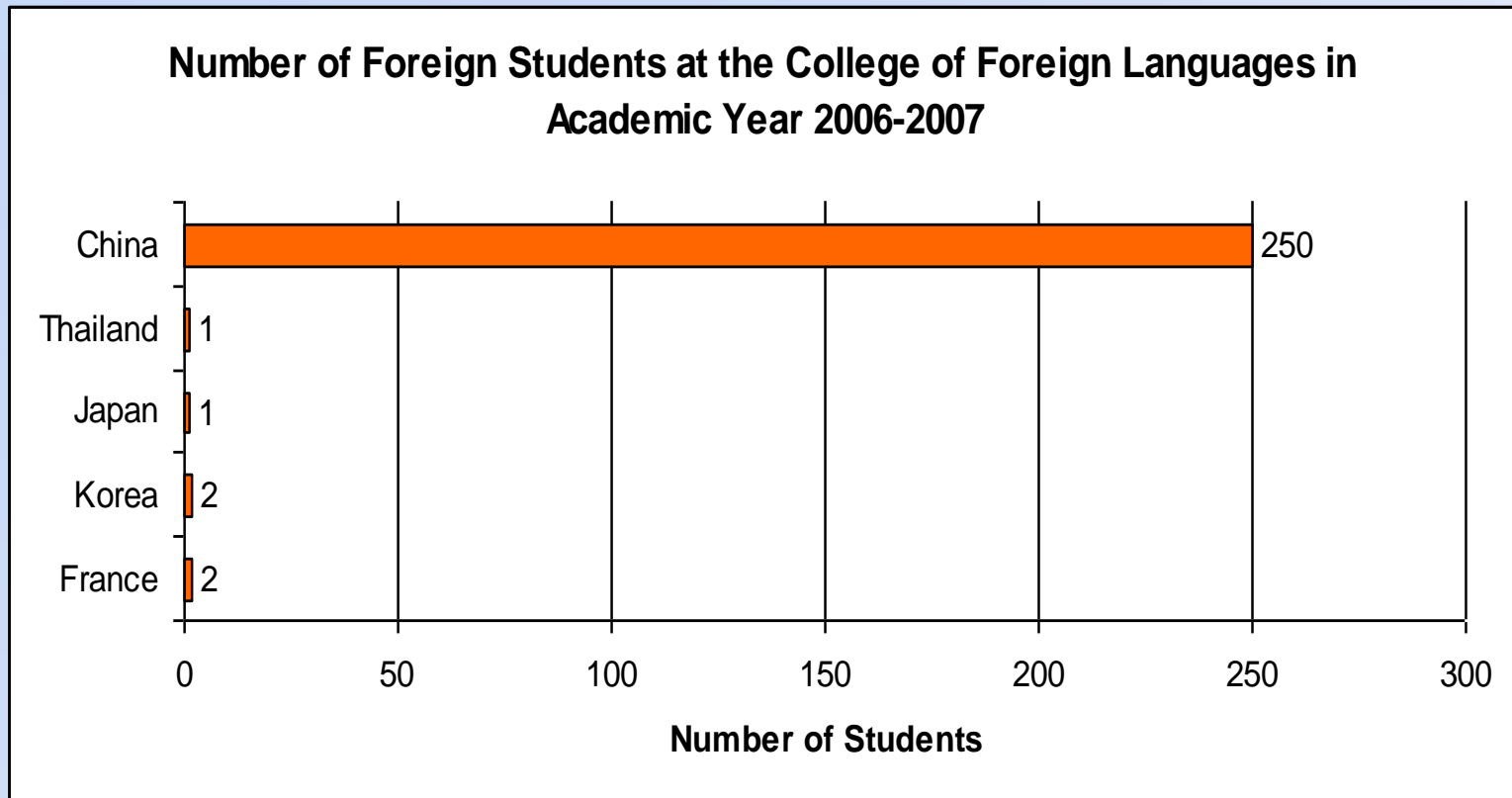
## Number of Foreign Students in Short-term courses of the College of Social Sciences and Humanity Academic Year 2006-2007



*Source: 2007 Annual Report of the College of Social Sciences and Humanity, VNU, H*

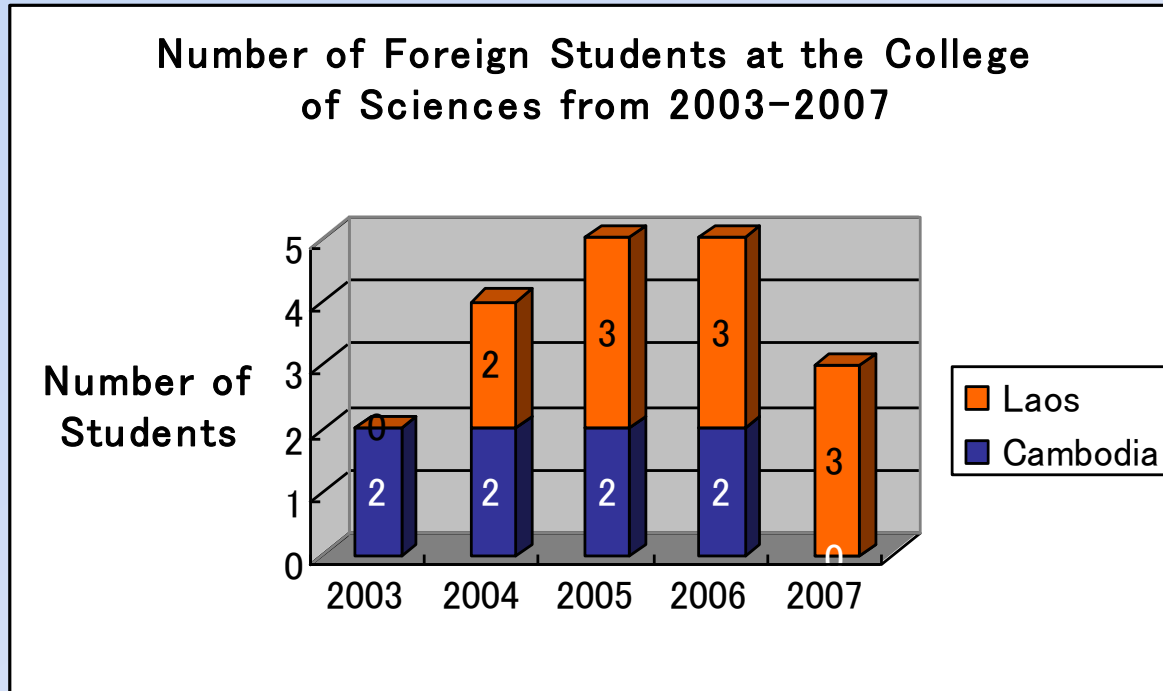


# Foreign students received



*Source: 2007 Annual Report of the College of Foreign Languages, VNU, H*

# Foreign students received



Source: 2007 Annual Report of the College of Sciences, VNU,H

## Foreign students received

- VNU,H has not had a center offering special support services for foreign students
- Two departments in charge of foreign students are: the International Relations Department and the Political-Students Affairs Department

# Faculty and Professionals

- Sending overseas hundreds of faculty, staff and researchers each year for short or long-term training courses, joint research projects, workshops and conferences
- Implementing policies to encourage faculty to publish research results in international journals (e.g. financial support schemes)
- Number of foreign faculty members is still very low (except for joint venture programs)



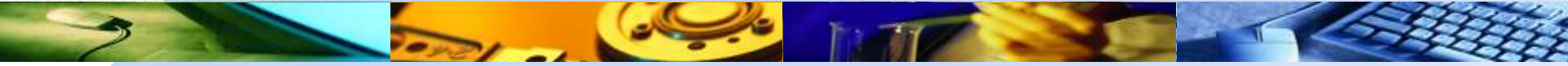
# International Education Programs

- Rationales:
  - To develop and improve quality of faculty and professionals
  - To transfer curricula and technology
  - To utilize international knowledge and teaching materials
  - To learn management skills and experiences
  - To be acknowledged by international community
  - To build up and enhance reputation and position
  - Not for economic motivations (except for the International School)
- Becoming more selective in signing MOUs and implementing joint training programs with foreign organizations

# International Education Programs

- From 1998, 14 undergraduate and 20 graduate joint training programs have been implemented
- Only 9/34 joint training programs have Asian institution partners (Malaysia: 4, China: 4, Taiwan: 1)
- Fields of study of joint training programs:
  - Undergraduate level: 7/14 are Economics and Business Administration Courses
  - Graduate level: 9/20 are MBA courses

# International Education Programs



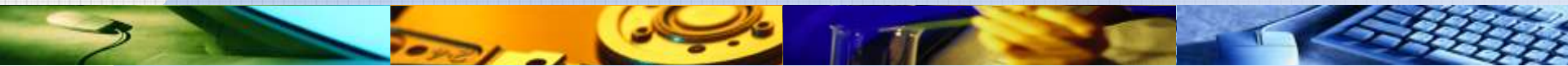
- Students of joint training programs are able to access digital libraries of partner institutions
- College of Technology and Carnegie Mellon University (USA) to carry out a joint training course using video tutorials since January 2008

# Internationalization Strategy

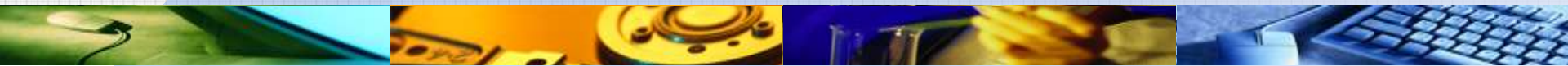
- 16+23 Project (2007-2011)
  - “Establishing and developing a number of key basic scientific, high technology and socio-economic fields and sub-fields at VNU,H in order to archive international level”
  - Internationalizing step by step in order to archive international standards at 16 fields and 23 sub-fields by 2010
  - 2010: To meet the level of advanced universities in Southeast Asian region and later on in Asian region and in the world



# Internationalization Strategy

- 
- Setting priority for international training programs, students/staffs exchange, focusing on upgrading qualification of academic staffs and research cooperating in key science and technology fields
  - Effectively utilize international sponsor resources in order to improve physical facilities and equipment for training and researching institutions
  - Attracting external and internal scholarship sources for staffs and students

# Internationalization Strategy



- Promoting cooperation with powerful countries in the field of education and scientific research such as North American, EU, Northeast Asian and Eastern European countries
- Strengthening and developing traditional relationships with Russia, Laos, Cambodia
- Expanding cooperation with ASEAN and East Asian countries
- Enhancing bilateral and multilateral relations with governmental and non-governmental organizations, regional and international associations, especially via regional and international university networks such as AUN, UMAP, BESETOHA, CONFRASIE

# Conclusions

- VNU,H is being influenced more by Anglo-Saxon and European countries
- Asian dimension is not clear enough in the internationalization process and strategy of VNU,H
- More effective cooperation initiatives among Asian countries need to be implemented

# Thank You !

